

## CURRICULUM VITAE

### Susan B. Kaiser

Interim Dean, Humanities, Arts and Cultural Studies  
Professor, Women and Gender Studies; Textiles and Clothing  
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### Current Research Focus

Fashion theory through more inclusive themes of place (e.g., the possibility of rural fashion); feminist cultural studies of style-fashion-dress; social constructions of masculinities; bridging production and consumption through cultural circuits of transnational fashion.

### Professional Experience and Education

Currently (2014- )	Interim Dean, Humanities, Arts and Cultural Studies College of Letters and Science, UC Davis Professor, Women and Gender Studies; Textiles and Clothing
2013-2014	Director, Women and Gender Studies, UC Davis
2008-2009	Director, Women and Gender Studies, UC Davis
2000-2006	Chair, Division of Textiles and Clothing, UC Davis
1996-1999	Director, Science and Society Program, UC Davis
1993-1996	Associate Dean of Human Health and Development, College of Agricultural and Environmental Sciences, UC Davis
1991-1993	Associate Dean of Curricular and Student Affairs, College of Agricultural and Environmental Sciences, UC Davis
1989 (Jan.-Dec.)	Research Management Fellow, College of Agricultural and Environmental Sciences, UC Davis
1980-present	Assistant, Associate, then Full Professor, UC Davis
1977-1980	Assistant Professor, California State University, Los Angeles
1977	Ph.D., Textiles and Clothing (Minor: Sociology), Texas Woman's University
1974	B.S., Textiles and Clothing, University of Texas at Austin

### Selected Awards/Honors/Professional Service

Principal Investigator, *Re-fashioning the Humanities* (UCHRI grant to coordinate a UC-systemwide fashion studies working group), 2012-13.  
Co-editor, *Critical Studies in Fashion and Beauty* (journal published by Intellect), 2010 to present.  
Associate Editor, *Fashion, Style and Popular Culture* (journal published by Intellect), 2011 to present.  
Editorial Board, *Fashion Theory* (journal published by Berg), 1997 to present; *Critical Studies in Men's Fashion* (journal published by Intellect, 2012 to present).  
Co-Curator, *Faction Politic: An Exploration of Fashion, Identity and the Body*,  
University of Delaware, Crane Gallery, Philadelphia (Spring 2011)  
Nixon Distinguished Professor, Cornell University (2008)  
Dress and the African Diaspora Network, supported by the UK Arts and Humanities Research Council and led by Carol Tulloch, Victoria & Albert Museum, London (2006-present)  
UC Presidential Co-Chair (with Professor Leslie Rabine) for Undergraduate Education:

Transnational Production and Consumption of Fashion, UC Davis (2003-2007)  
Rockefeller Foundation Resident Fellowship, Bellagio Center, Italy (Fall 2006)  
Green Honors Professor, Texas Christian University (2001)  
Outstanding Alumna Award, Human Ecology, University of Texas at Austin (2001)  
Outstanding Mentor Award, Women and Research Consortium, UC Davis (1998)  
President, International Textile and Apparel Association (1993-94)  
Distinguished Scholar/Lecturer, International Textile and Apparel Association (1991)  
Fellow, International Textile and Apparel Association (1989 to present)

### **Selected Invited/Keynote International Lectures and Service**

*Taste After Bourdieu* conference, Chelsea College, University of the Arts London (May 2014)  
Co-Curator, *Central Valley Threads*, Merced Cultural Arts Center, Merced, CA (Fall 2013)  
Invited Lecture in conjunction with the opening of *Faction Politic: An Exploration of Fashion, Identity and the Body*, University of Delaware, Crane Gallery, Philadelphia (Spring 2011)  
Keynote Lecture, Fashion and Fiction Conference, Drexel University, Philadelphia (Fall 2010)  
Fashioning Diasporas Conference, Victoria and Albert Museum, London (2009)  
“Clothing and Culture” conference with the International Congress of Anthropological and Ethnological Sciences, Kunming, China (2009)  
Distinguished Nixon Professor Speaker Series, Cornell University (2008)  
African Diaspora Fashion Conference, Victoria and Albert Museum, London (2007)  
“Uniformity” Conference, Berlin, Germany (2006)  
“Áo dài: Fashioning culture in/through time, place, and identity.” San Jose Museum of Quilts and Textiles. San Jose, California (2006).  
“Black British Style” Conference, Victoria and Albert Museum, London (2004)  
“Techmoda” Conference, Rio de Janeiro, Brazil (2004)  
“Skin-Deep” Conference at the Museum of Modern Art, Rovereto, Italy (2003)  
Inter-University, Dubrovnik, Croatia (2003, 2000)  
“The Body, Technology & Fashion” Conference, Milan, Italy (2001)  
University of Helsinki, Finland (1995, 1996, 1998)  
25<sup>th</sup> Anniversary, Korean Society of Clothing and Textiles, Seoul, Korea (1996)  
Textile Institute’s 77<sup>th</sup> World Congress, Tampere, Finland (1996)  
Art and Fashion Institute, St. Petersburg, Russia (1996)  
“Confluences” Conference (Co-Chair), Université de la Mode, Lyon, France (1995)  
This was the first conference co-sponsored by the International Textile and Apparel Association to be held outside of the U.S.  
Gothenburg University, Sweden (1995)  
Center for Semiotic and Linguistic Studies, Urbino, Italy (1993)

### **Curricular Development: Selected Courses and Activities**

UC Presidential Co-Chair (with Professor Leslie Rabine) for Undergraduate Studies:  
Transnational Production and Consumption of Fashion Research Program  
(2003-2007); see <http://fashionresearch.ucdavis.edu>  
Member of core committee (now with more than 80 departments across the campus) to develop the proposal for a Cultural Studies Graduate Group and Ph.D. program at UC Davis, mid-1990s to its inauguration in 2000  
Drafted (after a planning process in the College of Agricultural and Environmental Sciences) the initial proposal for the Science and Society (SAS) undergraduate program at UC Davis,

early 1990s; developed SAS 1 (Critical Inquiry into Contemporary Issues) and contributed to the development of SAS 15 (AIDS and Society)

### Selected Courses Developed/Taught

Textiles and Clothing 7. Style and Cultural Studies  
Textiles and Clothing 171. Clothing Materials Science (contributed lectures)  
Textiles and Clothing 230. Behavioral Concepts in Textiles  
Textiles and Clothing 293. Recent Advances in Textiles (Interdisciplinary Methods; team taught)  
Women and Gender Studies 91. Research Seminar in the Transnational Production and Consumption of Fashion (team taught)  
Women and Gender Studies 138. Critical Fashion Studies  
Women and Gender Studies 200B. Problems in Feminist Research  
Women and Gender Studies 201. Special Topics in Feminist Theory and Research (Fashion and Feminist Epistemologies)  
Cultural Studies 200A. Histories of Cultural Studies  
Cultural Studies 200B. Theories of Cultural Studies  
Cultural Studies 295. Special Topics: Fashion Theory  
Design 222. Research Methods and Critical Writing for Design  
Science and Society 1. Critical Inquiry into Contemporary Issues (developed and team taught)  
Science and Society 15. AIDS and Society (team taught)

### **Publications**

- Kaiser, S.B. and Green, D.N. (in press). Mixing qualitative and quantitative methods in fashion studies: Philosophical underpinnings and multiple masculinities. In H. Jenss (ed.), *Fashion Studies: Sites and Methods*. London: Bloomsbury.
- Kaiser, S.B. (in press). Mixing metaphors in the fiber, textile, and apparel complex: Moving forward. In J. Hethorn and C. Ulasewicz (eds.), *Sustainable Fashion: What's Next?* New York, NY: Fairchild Publications.
- Kaiser, S.B., Hancock, J., and Bernstein, S.T. (in press). Luxury and its opposites: A critical fashion studies approach. In H. Sun (ed.), *Fashion, Luxury and Intellectual Property*. Oxford: Oxford University Press.
- Kaiser, S.B. and Hethorn, J. (in press). Political candidates and dress. In J. Eicher (ed.), *Encyclopedia of World Dress and Fashion*. London: Bloomsbury.
- Kaiser, S.B. (ed.) (2013). Place, time and identity: New directions in critical fashion studies. *Critical Studies in Fashion and Beauty* (focused issue) 4 (1/2).
- Kaiser, S.B. and Bernstein, S.T. (2013). Rural representations in fashion and television: Co-optation and cancellation. *Fashion, Style & Popular Culture* 1(1): 97-117.
- Kaiser, S.B. (2013). Place, time, and identity: New directions in critical fashion studies. *Critical Studies in Fashion and Beauty* 4(1/2): 3-16.
- Bernstein, S.T., and Kaiser, S.B. (2013). Fashion out of place: Experiencing fashion in a small American town. *Critical Studies in Fashion and Beauty* 4(1/2): 43-70.
- Kaiser, S.B. (2012). *Cultural Studies of Fashion*. London: Berg.
- Kaiser, S.B. (2012). Navigating cultural anxiety: Strategic ambiguity in Lisbeth Salander's style-fashion-dress. In J.H. Hancock, II, V. Karaminas, and T. Johnson-Woods (eds.), *Fashion in Popular Culture*. Bristol, UK: Intellect.
- Kaiser, S.B., and Michalski, D. (2012). Streetstyle: An interview with Susan B. Kaiser. *Streetnotes* 20: 134-145. <http://escholarship.org/uc/item/3c60k4bj>
- Green, D.N. and Kaiser, S.B. (2011). From ephemeral to everyday costuming: Negotiations in

- masculine identities at the Burning Man Project. *Dress* 37: 1-22.
- Kaiser, S.B., and McCullough, S.R. (2010). Entangling the fashion subject through the African diaspora: From *not* to *(K)not* in fashion theory. *Fashion Theory* 14(3): 361-386.
- Kaiser, S.B. and Looyen, R. (2010). Fashion variations. In J.B. Eicher (ed.), *Encyclopedia of World Dress and Fashion, Volume 10. Global Perspectives*. Oxford: Oxford University Press, pp. 178-184.
- Kaiser, S.B., and Looyen, R. (2010). Antifashion. In P. Tortora (ed.), *Encyclopedia of World Dress and Fashion, Volume 3. United States and Canada*. Oxford: Oxford University Press, pp. 160-170.
- Kaiser, S.B. (2008). Mixing metaphors in the fiber/textile/apparel complex: Toward a more sustainable fashion system. In C. Ulasewicz and J. Hethorn (eds.), *Sustainable Fashion*. New York, NY: Fairchild Publications.
- Kaiser, S., Hethorn, J., and Freitas, A. (2007). Masculinities in motion: Beyond the fashion-versus-uniformity binary. *Uniform in Bewegung. Zum Prozess der Uniformierung von Körper und Kleidung*.
- Kaiser, S.B. (2007). Consumption and fashion. In G. Ritzer (ed.), *The Blackwell Encyclopedia of Sociology, Volume II*, pp. 718-720.
- Rabine, L.W., and Kaiser, S.B. (2006). Sewing machines and dream machines in Los Angeles and San Francisco: The case of the blue jean. In C. Breward and D. Gilbert (eds.), *Fashion's World Cities*. Oxford/New York: Berg.
- Kaiser, S.B., Ketchum, K., and Kuhn, A. (2005). Mode: Poetische Dialektik? (Fashion: Poetic Dialectics?) In G. Mentges (ed.), *Kulturanthropologie des Textilen* (pp. 265-286). Berlin: Edition Ebersbach.
- Kaiser, S.B., Heckman, J., and Kastrinakis, D. (2005). Fads. In Steele, V. (ed.), *Encyclopedia of Clothing and Fashion, Volume 2*, pp. 1-2.
- Kaiser, S.B. (2005). Fashion and identity. In Steele, V. (ed.), *Encyclopedia of Clothing and Fashion, Volume 2*, pp. 34-35.
- Kaiser, S.B. (2005). Trickle-down. In Steele, V. (ed.), *Encyclopedia of Clothing and Fashion, Volume 3*, p. 336.
- Kaiser, S.B. (2005). Identity, postmodernity, and the global apparel marketplace. In M.L. Damhorst, K.A. Miller-Spillman, and S.O. Michelman (eds.), *The Meanings of Dress* (2<sup>nd</sup> ed.). New York: Fairchild. (First published in 1999).
- Kaiser, S.B., and Flury, A. (2005). Frauen in Rosa: Zur Semiotik der Kleidenfarben (Women in pink: The semiotics of clothing color), *Zeitschrift für Semiotik*, 27(3).
- Kaiser, S.B., and Ketchum, K. (2005). Consuming fashion as flexibility: Metaphor, cultural mood, and materiality. In S. Ratneshwar and D. Mick (eds.), *Inside Consumption*. London: Routledge.
- Kaiser, S.B., and Arthur, L.B. (2004). Fashion. In Goggans, J., and DiFranco, A. (eds.), *The Pacific Region: The Greenwood Encyclopedia of American Regional Cultures*. Westport, CT. Greenwood Press, pp. 157-179.
- Cook, D.T., and S.B. Kaiser. (2004). Betwixt and be Tween: Age ambiguity and the sexualization of the female consuming subject. *Journal of Consumer Culture*, 4(2), pp. 203-227.
- Kaiser, S., Rabine, L., Hall, C., and K. Ketchum. (2004). Beyond binaries: Respecting the improvisation in African-American style. In Tulloch, C. (ed.), *Black Style*. London: Victoria and Albert Museum, pp. 48-67.
- Kaiser, S.B. (2003). Dell'apparenza come epistemologia: sull'etica dell'ambiguità. (Appearance as epistemology: On the ethics of ambiguity, translation by G. Magnifico). In Valli, B., Barzini, B., and Calefato, P. (eds.), *Discipline della Moda: L'Etica dell'Apparenza* (The Discipline of Fashion: The Ethics of Appearance, translation by G. Magnifico). Napoli, Italy: Licuori Editore, pp. 75-84.
- Kaiser, S. B. (2003). Fashion, media and cultural anxiety: Visual representations of childhood. In L. Fortunati, J.E. Katz, and R. Riccini (eds), *Mediating the Human Body* (pp. 155-161). Mahwah, New Jersey: Lawrence Erlbaum Associates, Publishers. (Italian version of publication below.)

- Kaiser, S.B. (2002). Moda, media e angoscia culturale: rappresentazioni visive dell'infanzia. In Fortunati, L., Katz, J., and Riccini, R. (eds.), *Corpo Futuro: Il Corpo Umano tra Tecnologie, Comunicazione e Moda*. Milano, Italy: FrancoAngeli, pp. 206-213.
- Kaiser, S. B. and K. Huun. (2002). Fashioning innocence and anxiety: Clothing, gender, and symbolic childhood. In D. T. Cook (ed.), *Symbolic Childhood*. New York, NY: Peter Lang Publishing.
- Larsen, N., and S. Kaiser. (2002). Emma Luna: Illusionism without illusions. *Ceramics: Art and Perception*, 50: 98-99.
- Kaiser, S.B., Chandler, J.L., and T. Hammidi. (2001). Minding appearances in female academic culture. In A. Guy, E. Green and M. Banim (eds), *Through the Wardrobe: Women's Relationships with Their Clothes* (pp. 117-136). Oxford/New York: Berg.
- Huun, K., and S. Kaiser. (2001). The emergence of modern infantwear, 1896-1962: Traditional white dresses succumb to fashion's gender obsession. *Clothing and Textiles Research Journal*, 19(3): 103-119.
- Kaiser, S. (2001). Minding appearances: Style, truth, and subjectivity. In J. Entwistle and E. Wilson (eds.), *Body Dressing* (pp. 79-102). Oxford, New York: Berg.
- Kaiser, S.B. (2001). Clothing. In G.T. Kurian, M. Orvell, J.E. Butler, and J. Mechling (eds.), *Encyclopedia of American Studies*, Volume 1. Boston, MA: Grolier.
- Michelman, S.O., and Kaiser, S.B. (Co-editors). (2000). Special Focused Issue: Feminist Issues in Textiles and Clothing Research. *Clothing and Textiles Research Journal*, 18(3).
- Michelman, S. O., and S.B. Kaiser. (2000). Feminist issues in textiles and clothing research: Working through/with the contradictions. *Clothing and Textiles Research Journal*, 18(3): 121-127.
- Michelman, S.O., and Kaiser, S.B. (2000). The feminist forum: Voices from the field. *Clothing and Textiles Research Journal*, 18(3): 182-184.
- Hammidi, T.N., and Kaiser, S.B. (1999). Doing beauty: Negotiating lesbian looks in everyday life. *Journal of Lesbian Studies*, 3(4): 55-63.
- Janus, T., Kaiser, S.B., and G. Gray (1999). Negotiations @ work. In M.L. Damhorst, K.A.. Miller and S.O. Michelman (eds) *The Meanings of Dress*. New York: Fairchild.
- Kaiser, S.B (1999). Identity, postmodernity, and the global apparel marketplace. In M.L. Damhorst, K.A. Miller, and S.O. Michelman (eds), *The Meanings of Dress*. New York: Fairchild.
- Hethorn, J., and S.B. Kaiser. (1998). Youth style: Articulating cultural anxiety. *Visual Sociology*, 14: 109-125.
- Brandt, B., Brown, D.M, Burns, L.D., Cameron, B.A., Chandler, J., Dallas, M.J., Kaiser, S.B., Lennon, S.J., Pan, N., Salusso, C., and R. Smitley. (1998). Development of an interdisciplinary method for the study of fabric perception. *Journal of the Textile Institute*, 89 Part 2(1): 65-77.
- Newton, J., Kaiser, S.B., and K. A. Ono. (1998). Proposal for an MA and Ph.D. programme in cultural studies at U.C. Davis. *Cultural Studies* 12(4): 546-570.
- Freitas, A. J., Kaiser, S. B., Chandler, J., Hall, C., Kim, J.W., and Hammidi, T. (1997). Appearance management as border construction: Least favorite clothing, group distancing, and identity...*not!* *Sociological Inquiry*, 67(3): 323-335.
- Kaiser, S.B., Nagasawa, R.H., and S.S. Hutton. (1997). Truth, knowledge, new clothes: Responses to Hamilton, Kean, and Pannabecker. *Clothing and Textiles Research Journal*, 15(3), 184-191.
- Kaiser, S.B. (1997) *The Social Psychology of Clothing: Symbolic Appearances in Context* (2nd ed. Revised) New York: Fairchild.
- Kaiser, S. B. (1996). Ethnicity, gender, and sexuality: Fashioning global textiles. *Proceedings of the Textile Institute 's 77th World Conference*. Vol. 1(2): 281-294. Tampere University of Technology, Finland.
- Nagasawa, R. H., Kaiser, S. B., and Hutton, S. S. (1996). Construction of an SI theory of fashion: Part 3. Context of explanation. *Clothing and Textiles Research Journal*, 14(1), 54-62.
- Freitas, A. J., Kaiser, S. B. and Hammidi, T. (1996). Communities, commodities, cultural space and style. *Journal of Homosexuality*, 31 (1 & 2), 83-107.

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- Kaiser, S.B., and Damhorst, M.L. (1995). Youth and media culture: Research and policy issues. In the *Proceedings of the American Association of Family and Consumer Sciences Research and Policy Agenda Conference: Investing in Youth*. Alexandria, VA: American Association of Family and Consumer Sciences.
- Kaiser, S.B. (1995). The social meanings of textiles and clothes: A contextual approach. In L. Kaukinen and U. Suojanen (eds.), *Clothing and Its Social, Psychological, Cultural and Environmental Aspects*. Proceedings of a Symposium of Textiles, Clothing and Craft Design, Helsinki, Finland, May 18-20.
- Kaiser, S.B. (1995). Gender, ethnicity, and sexuality: Styles, subjectivities, and communities. In L. Kaukinen and U. Suojanen (eds.), *Clothing and Its Social, Psychological, Cultural and Environmental Aspects*. Proceedings of a Symposium of Textiles, Clothing and Craft Design, Helsinki, Finland, May 18-20.
- Kaiser, S.B. (1995). Feminist and postmodernist reflections: Studying textiles and clothes. In L. Kaukinen and U. Suojanen (eds.), *Clothing and Its Social, Psychological, Cultural and Environmental Aspects*. Proceedings of a Symposium of Textiles, Clothing and Craft Design, Helsinki, Finland, May 18-20.
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- Nagasawa, R.H., Kaiser, S.B., and Hutton, S.S. (1995). Construction of an SI theory of fashion: Part 2: From discovery to formalization. *Clothing and Textiles Research Journal*, 13(4): 234-244.
- Kaiser, S.B., Nagasawa, R.H., and Hutton, S.S. (1995). Construction of an SI theory of fashion: Part 1. Ambivalence and change. *Clothing and Textiles Research Journal*, 13(3): 172-183.
- Kaiser, S.B. (1994). *The Social Psychology of Clothing and Personal Adornment*. Two-volume Japanese translation of 1985 publication with Macmillan.
- Kaiser, S.B. (1993). President's address. Continuity and change: Fifty years of our association. In C. Ladisch (ed.), *ITAA Proceedings*. Monument, CO: International Textile and Apparel Association.
- Kaiser, S.B. (1993). Linking the social psychology of dress with culture: A contextual perspective. In S. Lennon and L.D. Burns (eds.), *Social Science Aspects of Dress: New Directions*. ITAA Special Publication #5 (pp. 39-47). Monument, CO: International Textiles and Apparel Association.
- Kaiser, S.B., Freeman, C.M., and Chandler, J.L. (1993). Favorite clothes and gendered subjectivities: Multiple readings. *Studies in Symbolic Interaction*, 15: 27-50.
- Kaiser, S.B. (1992). Politica ed estetica dello stile (The politics and aesthetics of style). In P. Calefato (ed.), *Moda, Mondanità, Rivestimento*. Bari Italy: Edizioni dal Sud.
- Tseelon, E., and Kaiser, S.B. (1992). A dialogue with feminist film theory: Multiple readings of the gaze. *Studies in Symbolic Interaction*, 13: 119-137.
- Kaiser, S.B. (1991). Damsels in distress versus superheroines: Changing appearances and roles of women in animated cartoons. *Dress*, 18: 67-75.
- Kaiser, S.B. and Damhorst, M.L. (eds.). (1991). *Critical Linkages in Textiles and Clothing Subject Matter: Theory, Method and Practice*. Special Publication #4. Monument, CO: International Textile and Apparel Association.
- Kaiser, S.B. (1991). Gender relations, clothing, and appearance: Discovering a common thread ground with feminist thought. In S.B. Kaiser and M.L. Damhorst (eds.), *Critical Linkages in Textiles and Clothing Subject Matter: Theory, Method, and Practice*. Special Publication #4. Monument, CO: International Textile and Apparel Association.
- Nagasawa, R.H., Hutton, S.S., and Kaiser, S.B. (1991). A paradigm for the study of the social meaning of clothes: Complementarity of social-psychological theories. *Clothing and Textiles Research*

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- Kaiser, S.B., Freeman, C.M., and Wingate, S.B. (1990). Stigmata and negotiated outcomes: Management of appearance by persons with physical disabilities. In M. Nagler (ed.), *Perspectives on Disability* (pp. 33-46). Palo Alto, CA: Health Markets Research (reprinted from 1985 publication in *Deviant Behavior*).
- Kaiser, S.B. (1990). The semiotics of clothing: Linking structural analysis with social process. In T. Sebeok and J. Umiker-Sebeok (eds.), *The Semiotic Web* (pp. 605-624). Berlin: Mouton de Gruyter.
- Kaiser, S.B. (1990). *The Social Psychology of Clothing: Symbolic Appearances in Context* (2<sup>nd</sup> ed.). New York: Macmillan.
- Nagasawa, R.H., Kaiser, S.B., and Hutton, S.S. (1989). Theoretical development in clothing and textiles: Are we stuck in the concrete? *Clothing and Textiles Research Journal*, 7(2): 23-31.
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- Feather, B.L., Kaiser, S.B., and Rucker, M. (1988). Mastectomy and related treatments: Impact of appearance satisfaction on self-esteem. *Home Economics Research Journal*, 17: 127-139.
- Kaiser, S.B., and Chandler, J.L. (1988). Audience responses to appearance codes: Old-age imagery in the media. *The Gerontologist*, 28: 692-699.
- Kaiser, S.B., Schutz, H.G., and Chandler, J.L. (1987). Cultural codes and sex-role ideology: A study of shoes. *American Journal of Semiotics*, 5: 13-34.
- Freeman, C.M., Kaiser, S.B., and Chandler, J.L. (1987). Perceptions of functional clothing by able-bodied people: The other side. *Journal of Consumer Studies and Home Economics*, 11: 345-358.
- Sommer, B.A., Kaiser, S.B., and Sommer, R. (1987). Clothing factors in energy conservation. *Journal of Consumer Studies and Home Economics*, 11: 195-205.
- Kaiser, S.B., Wingate, S.B., Freeman, C.M., and Chandler, J.L. (1987). Acceptance of physical disability and attitudes toward personal appearance. *Rehabilitation Psychology*, 32: 51-58.
- Rucker, M., Kaiser, S., Barry, M., Brummett, D., Freeman, C., and Peters, A. (1986). The imported export market: An investigation of foreign visitors' gift and personal purchases. *Developments in Marketing Science*, 9: 120-124.
- Wingate, S.B., Kaiser, S.B., and Freeman, C.M. Salience of disability cues in functional clothing: A multidimensional approach. *Clothing and Textiles Research Journal*, 4: 37-47.
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- Kaiser, S.B., Schutz, H.G., Chandler, J.L., and Lieder, L.M. (1985). Shoes as sociocultural symbols: Retailers' versus consumers' perceptions. In M.R. Solomon (ed.), *The Psychology of Fashion* (pp. 127-141). Lexington, MA: Heath Publishing Company.
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- Kaiser, S.B. (1983). Clothes can say a lot...Study details how clothing contributes to overall communication in city government. *Western City*, 58(7): 18-22.
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